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## Zara Simon

Jeweller Zara Simon is sitting at her kitchen table, surrounded by her gold, opal and turquoise designs. The daughter of Monsoon founder Peter Simon, Zara is following in her father's footsteps by creating a business which sources and produces products in India. Her wardrobe and home are a riot of colours, reflecting her whirlwind lifestyle and love of India. Rarely off a plane, she is either "escaping" to the family home in Ibiza, or travelling to India for her eponymous collection. Her house, just off Ladbroke Grove, is like an Aladdin's cave, in which half-packed suitcases and clothes jostle for space with furniture covered with Indian throws and bright artworks. Everywhere you look, designer, vintage and high-street garments are jumbled together: on the floor of her bedroom are jeans by 7 For All Mankind and Helmut Lang jeggings; T-shirts from Splendid, Joseph, Zadig & Voltaire and All Saints tumble from shelves; party dresses by Matthew Williamson, Felder & Felder, Joseph and Maje act as adornments on the walls; pashminas and sarongs are stuffed into baskets, and bikinis fill up every empty corner. It makes for glamorous chaos: a house treated like a giant wardrobe. "It is mad," she admits, "I have so many clothes and so little cupboard space, but I must like it that way."



Zara Simon, dressed here in an Armand Bast dress and Jimmy Choo sandals, says her "small garden" reminds her of India on a hot summer's day. "This is my little oasis," she says, gazing towards the wooden decking and bamboo-covered trellises. "I found the cushions and throw at Graham & Green on Elgin Crescent."

Zara covered a table with a vibrant, patterned throw. Mario Testino photographs. "I stuck them on a table and put the glass tablecloth over."

Zara Simon's jewelry is on her Indian sarong. Snaythson jewelry.



Zara Simon's Indian sari. She loves the gift from her mother. The dolls make me happy.

A collection of jewelry on the wall in her home like an art installation.





The circus carousel was the table centrepiece for Zara's thirtieth birthday, while the embroidered elephant belongs to a friend of Zara's, who left it at her house. The enamel bowl is from Jaipur. *Below*, the bowls were a gift from Zara's mother; Zara brought back the glasses from Morocco. "My father was always bringing amazing things home from his trips to India", she remembers. *Below right*, Zara's sitting room is the "heart" of the house. The rug is by Matthew Williamson for The Rug Company; "I've known him since he worked for my dad at Accessorize." The throws are from Anokhi, Zara's favourite store in India. The painting above the fireplace is by Brazilian artist Beatriz Milhazes



*Above*: Zara bought this Mario Testino picture with her brother. "It's so many things I love – the beach, Rio, gorgeous guys." *Right*: the Fendi travel bag was Zara's mother's



"Why not display shoes in a fireplace? I love to see them," Zara says. She painted the picture of a pair of Miu Miu shoes. The Indian ladies are from a market in Goa; the Buddha was a gift from her sister, Jessica



of-pearl inlay chest is from Valerie Wade on d. "My eye is always drawn towards Indian a explains. The picture is by Mat Collishaw



*Above*, these purses come from "a great shop in Jaipur called Hot Pink, owned by my friend Marie-Hélène de Taillac" *Right*, Zara's jewellery arrives from India in these boxes. "My address is written on muslin hand-stitched over the top"



Zara, in a cropped jacket designed by her friend Katja (who gets them made in India), a Topshop vest and Mango jeans, stands in front of a painting by Nicolas Pol. "I found this picture at my friend Vladimir Restoin Roitfeld's gallery," she says