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BY EVE

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Zara Simon: jewellery from a fairytale



The beautiful jewellery line from London born Zara Simon, either looks like a treasure box from a fairytale or a golden candy box we'd all love to have at home. After graduating in Central St. Martins in 2005, she immediately started designing and since then has constantly been featured in international press such as Nylon, Vogue or Grazia to name a few. Whilst her SS10 "Shape Shifters" collection shows simplicity and pure geometric shapes, in form of ultra feminine pyramid-stacked rings and hexagonal pendants, her upcoming and fifth "Forest Collection" will make us wanna sip gold for AW2010. Carved leaf amethyst pendants, delicate star drop earrings and unique strawberry necklaces are just some of the beautiful designs for the colder days. What we probably like the most is that even if gold sets the look onto a higher luxury level, Zara Simon still creates pieces that look great every single day although being special at the same time. eVeLuV's- big up to this eVerette!

See the more of the lookbooks after the click!



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